

SOUTHERN Ideal Home SHOW

GREENSBORO COLISEUM COMPLEX



BE A PART...

of the Triad's largest home and garden event.

The Southern Ideal Home Show brings customers directly to you. It provides the opportunity to connect face-to-face with your target audience: homeowners ready to build, renovate, decorate and landscape. Unlike most advertising mediums, this show enables consumers to touch, see, sample and engage with experts...YOU!

Join the hundreds of companies and professionals that make the show a can't-miss event. Here's what a few of them had to say:

Our landscape design company has been in business for over 15 years. We depend on new customers and have researched where our sales leads are generated. From the day we had our grand opening to the present, 1/3 of business comes from home & garden shows. The Southern Ideal Home Show in Greensboro is our biggest and best show in our area. We appreciate the hard work and support we receive from the Southern Shows folks and will continue to participate.

Denise Wentz
Earth Graphics Landscape Design

We participate in more than one of the Southern Ideal Home Shows. They ALWAYS out-produce other events by providing us with great exposure to a tremendous number of consumers who are looking for the services we provide. Not only are the leads we get at Southern Ideal Home Shows the most qualified, they are also the most numerous. The staff at the shows is fabulous; they will go out of their way to help you have success every show.

Angela Fuller
Renewal by Andersen

The Southern Ideal Home Show is by far the biggest lead generator we have. It generates high quality leads and builds brand recognition. Many customers have said to us, "We see you at the show every year". The brochures we hand out at the show come back to us months later. I wouldn't ever think of missing a show!

Tim Koehler
Re-Bath of the Triad

The Southern Ideal Home Show is my #1 source for marketing my business in the Triad. Sales have increased every year that I have participated. It is the best show that targets new business for me, and I enjoy doing business with the people who run this show.

Denise H. Osborne, IDS
Accessory Design Services



The show covers the home,
inside and out.

BELGARD SHOWCASE GARDENS AND AIDP DESIGNER ROOMS

Professionally landscaped gardens, Designer Rooms created by the Association of Interior Design Professionals and dramatic displays designed to inspire.

IDEAL BUILDING & HOME IMPROVEMENTS

Everything to build, remodel, renew and improve the home.

IDEAL GREEN BUILDING

Learn about the latest technology in environmentally friendly building and remodeling products.

IDEAL KITCHENS & BATHS

Appliances, cabinets, hardware, fixtures, granite, tile and tubs. Everything for creating the perfect kitchen and bath.

IDEAL INTERIORS

Accessories, furniture, flooring, lighting, window treatments and accents that personalize a home.

IDEAL OUTDOOR LIVING

Landscape professionals, lighting, irrigation, tools, power equipment, outdoor furniture, sod, decorative concrete, horticulture for sale and more.

IDEAL TASTE & TRAVEL

Food and wine to sample and buy, plus destination information.

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"If your product or service has anything to do with the home and garden, you must be a part of the Triad's premier Home & Garden Event."

RESERVE YOUR
EXHIBIT SPACE NOW!

800.849.0248

www.SouthernIdealHomeShow.com



Quality Shows Since 1961

SOUTHERN SPRING HOME & GARDEN SHOW
Charlotte NC

SOUTHERN CHRISTMAS SHOW
Charlotte NC

SOUTHERN FARM SHOW
Raleigh NC

SOUTHERN IDEAL HOME SHOW
Charlotte NC
Greensboro NC
Raleigh NC (*spring and fall*)

WOMEN'S SHOW SERIES

Birmingham AL
Charlotte NC
Jacksonville FL
Memphis TN
Nashville TN
Novi/Detroit MI
Orlando FL
Raleigh NC
Richmond VA
Savannah GA

Southern**Shows**^{INC}

A 50-year history of producing quality consumer shows. Currently producing 19 shows in 12 cities, events include the Southern Christmas Show, the Women's Show series, the Southern Farm Show, and the Southern Ideal Home Show series.