

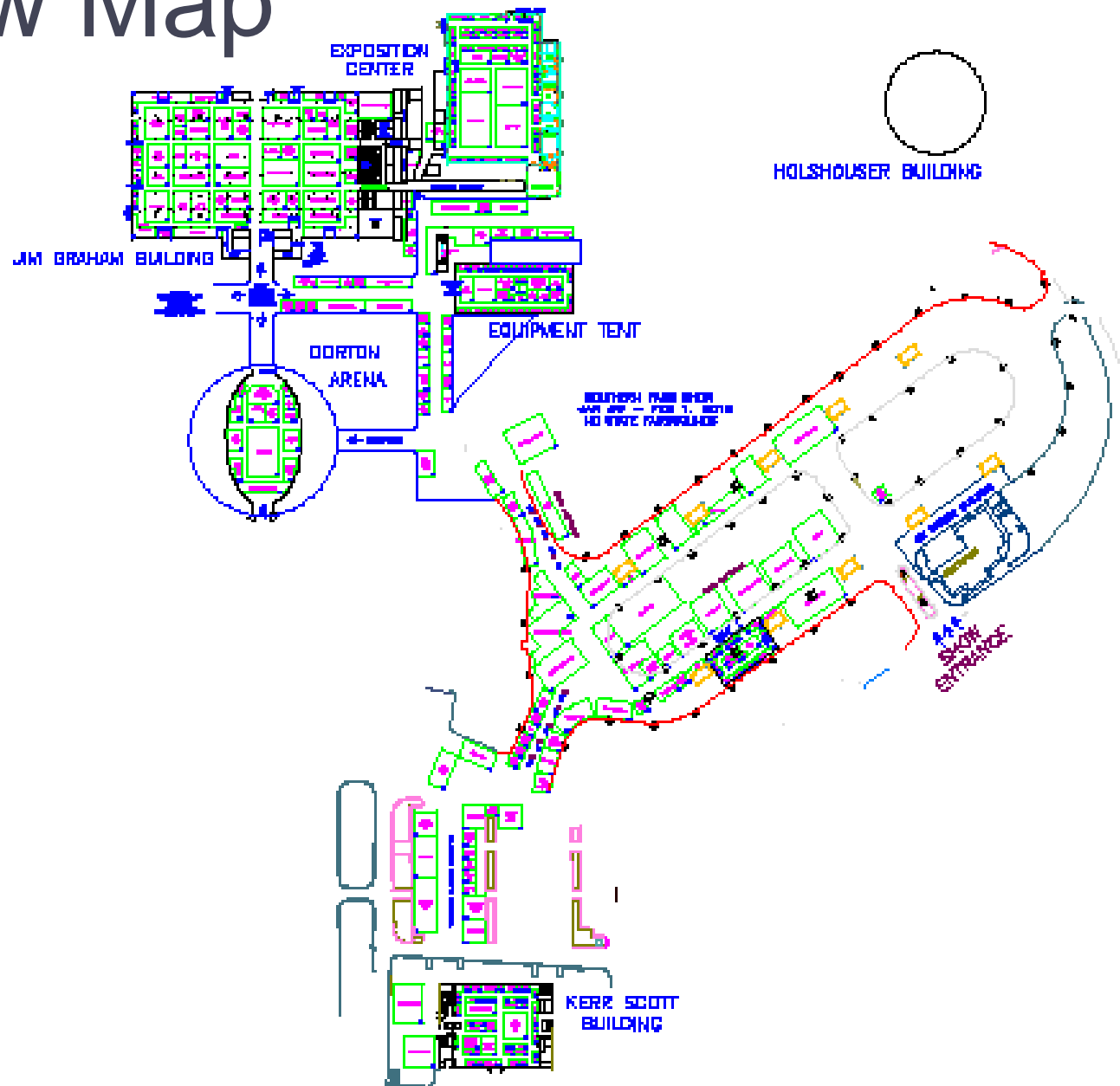


**SHOW IN REVIEW
RALEIGH NC
JANUARY 30 –
FEBRUARY 1, 2013**

www.SouthernFarmShow.com

A **SouthernShows™** production

Show Map



Jim Graham Building 59 exhibitors



Exposition Center 58 exhibitors



Dorton Arena 14 exhibitors



Kerr Scott Building 48 exhibitors



Equipment Tents 75 exhibitors



Outdoor Exhibits 101 exhibitors



Exhibitor Comments

Great leads. This show is getting better and better for us year after year.
Baker Abilene Machine

The Southern Farm Show just keeps getting better and better. Some are larger but none are better. We look forward to another 20 years in the show.
Brock Equipment Inc.

The Southern Farm Show is the best most productive show of the year for me.
TriEst Ag Group, Inc.

Show Guest Profile

Age	%
18-34	29%
35 - 44	17%
44 - 55	19%
55 - 64	14%
65+	15%

Location	%
Eastern NC	43%
Central NC	32%
Western NC	6%
Virginia	8%
South Carolina	4%
Other	8%

Show Guest Profile

Acres in Production	%
Less than 25	18%
26-50	6%
51-200	32%
201-500	13%
501-1000	14%
1000+	18%

Exhibitors Reported Doing Business With	%
Full Time Farmers	65%
Part Time Farmers	17%
Farm Equipment Dealers	9%
Landscape Contractors	11%
Groundskeepers	6%
Construction Companies	11%
Municipalities	4%

Show Guest Farming Activity

Activity	%
Dairy	8%
Peanuts	5%
Turf	3%
Fruit	4%
Sweet Potato	5%
Poultry	11%
Cotton	10%
Forestry	8%
Vegetables	22%

Activity	%
Corn	41%
Tobacco	20%
Soybean	53%
Beef	51%
Horses	11%
Hogs	12%
Livestock - other	13%
Hay	57%
Grain/Wheat	42%

Activities



**FFA Tractor and Truck
Driving Competitions**



Cowdog Demonstrations



Chevrolet Ride and Drive



**Southern National Draft
Horse Pull**

Meetings



Ag Development Forum



NC Pork Council



Tobacco Growers Association of NC



NC Soybean Producers

IMPLEMENT COMPANIES



HAY and GRAIN HANDLING



CONSTRUCTION EQUIPMENT



GEHL



JOHN DEERE

TAKEUCHI

RAMMAX



KOMATSU



TRACTOR COMPANIES



JOHN DEERE



MASSEY FERGUSON



SPREADERS, MIXERS, SPRAYING EQUIPMENT



FARM MACHINE CO.

We build it your way!



Evans-MacTavish-Agricraft, Inc.



AG SPRAY
EQUIPMENT



IRRIGATION COMPANIES



LIVESTOCK EQUIPMENT COMPANIES



POWER EQUIPMENT COMPANIES



OTHER COMPANIES



DuPont Crop Protection



SHOW ADVERTISING

Television



Radio



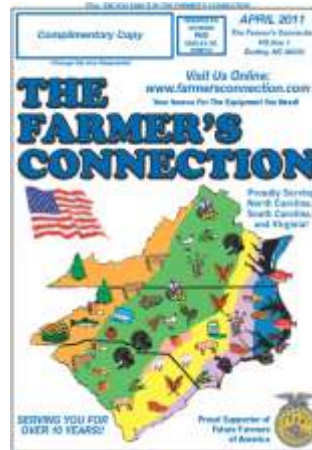
SHOW ADVERTISING

Magazine



FASTLINE

CAROLINA-VIRGINIA
FARMER



**Construction
Equipment Guide**



**SOUTHEAST
FARM
PRESS**

SOCIAL MEDIA

The Southern Farm Show
Facebook page generated
attention and 1,900 fans

facebook Search for people, places and things. David Zimmerman

You are posting, commenting, and liking as David Zimmerman · Change to Southern Farm Show



Southern Farm Show
1,928 fans · 3 talking about this · 25 were here

Media/News/Publishing
The Largest Agricultural Exposition in the Carolinas and Virginia. Details at www.SouthernFarmShow.com

Photos 1,928 Likes Map YouTube

Highlights

Post Photo / Video

Write something...

Share

Southern Farm Show
April 4 · 🌐

Ready for some home improvement. Our Southern Ideal Home Show starts tomorrow at the NC State Fairgrounds.

Southern Ideal Home Show, Raleigh
Show Hours for Spring 2013: *Friday, April 5: Noon - 5pm *Saturday, April 6: 11am-5pm *Sunday, April 7: 11am-5pm Admission: \$9 - Children 15 and under free with paying adult. Special Admission Discounts: * \$5 after 5pm - Friday and Saturday after 5pm. Sponsored by ServiceMaid.com (Web coupon at: Page 1, 688 for this.

Like Comment Share

👤 Southern Ideal Home Show, Raleigh Likes this.

Write a comment...

30 people saw this post. Boost Post

13 friends
Like Southern Farm Show

Recent Posts by Others on Southern Farm Show · See All

Gwendolyn Goodie
Is there a website for the photographers for Fridays night...
February 4 at 11:49pm

John Moody
Off to Raleigh for the Southern Farm Show
February 1 at 9:25am

Tracy Williams
Is Looking for a garage, workshop, or building??? Go by ...
January 31 at 8:03pm

Connie Wiggs
are you in there RA? 📷
January 31 at 8:40pm

N.C. State Fair
The Southern Farm Show wraps up Friday at 4 p.m. T...
January 31 at 4:01pm

More Posts

Recommendations · See All

Write a recommendation...

WEBSITE EXPOSURE

- The show website generated over 90,000 page views
- PLUS...most exhibitors created free interactive web pages on the site.



General Information
What's Happening?
Exhibitors
FAQ
Remind Me
Tell A Friend
Contact
Show Updates
Information for Exhibitors



Southern Farm Show
Wednesday February 5 - Friday February 7 2014
Show starts in 296 days

[North Carolina State Fairgrounds](#) / [Driving Directions](#) / [Accommodations](#)

[add to google calendar](#)



[Southern Farm Show](#) on Facebook

Over 300 exhibiting companies make the Southern Farm Show the largest agricultural exposition in the Carolinas and Virginia.

A tradition at the NC State Fairgrounds each February, the show hosts key industry events, and is known as the region's annual meeting place for farmers and agricultural leaders. Free admission and parking make the show a can't-miss for farmers, as well as allied professionals including landscapers and excavation contractors.

PUBLIC RELATIONS

News releases sent to national agricultural publications and local publications within a 150 mile radius of Raleigh

Southern Farm Show

January 30-February 1, 2013, NC State Fairgrounds



NEWS RELEASE
FOR IMMEDIATE RELEASE

Contact Information:

David Zimmerman
(800) 849-0248
dzimmerman@southernshows.co

**The 37th Annual Southern Farm Show
returns to the NC State Fairgrounds January 30- February 1, 2013**

Raleigh, NC (January 10, 2013) Agriculture is North Carolina's largest industry, creating 20% of the state's economy. So it makes sense that the Southern Farm Show, January 30 through February 1 at the NC State Fairgrounds here, is the state's largest trade show. And large it is, utilizing all seven major buildings on the fairgrounds, and spilling over into acres of outdoor exhibits and temporary structures.

"It's where farmers come to get better," says David Zimmerman, show director of the 37th annual show. According to Zimmerman, that improvement can come in many forms. It may be a new implement that increases productivity. Or a key piece of advice gleaned from one of the hundreds of experts at the show. Or perhaps it's a new technique picked up at a continuing education class. And while many farmers and agribusiness professionals come with a specific need in mind, for many it's that yet-unknown discovery that brings them to Raleigh each year.

With over 500 manufacturers planning to be on hand for the show, there's plenty to discover. Looking for a new tractor? There's the latest from John Deere, Case IH, Kubota, Massey Ferguson, Caterpillar, New Holland, Kioti, Branson, Mahindra, LS, and Cub Cadet. There are similarly long lists for tillage, hay, cattle, spraying, and spreading equipment. If it's involved in farming in the Carolinas and Virginia, it will most likely be there.

DIRECT MAIL

- 20,450 postcards mailed to select farmers and landscapers
- 35,450 postcards personalized for and distributed by exhibitors



EXHIBITORS

A very special THANK YOU to our outstanding exhibitors.

AAA Scale Co.
ABI IRRIGATION
Ace Industries Inc.
ACT Construction Equipment
Advance Agra Service
Ag Concepts Corporation
Ag Express Electronics
Ag Leader Technology
Ag Spray Equipment
Agco Corporation
Agri Supply
Agri-King
AgriDryLLC.
Agridyne LLC
Alkota Cleaning Systems, Inc
Ally Building Systems
Amadas Industries
American Farm Mortgage Company, Inc.
Amsoil / Aggrand
Anderson Tractor & Equipment
Apache/Palco/Henke/Bufalo
Livestock Equipment
Arctech Inc.
Ariens Co.
Armtech Insurance
Athens Plow Company
Atlantic Power Solutions, Inc
Augusta Seed Corn
B&A Trailers
Bad Boy Mowers

Baker Abilene Machine Inc.
Bates Distributors Inc.
BB Hobbs Company
BB&K Farms Sprigging Service, Inc.
BBI Spreaders
Behlen Country
Belco Resources Equipment
Benchmark Buildings & Irrigation Inc.
Benchmark Tool & Supply, Inc.
Benedict Sports
Berry Hill Irrigation
Bigham Brothers, Inc.
Bill Black Chevrolet Cadillac
Biofuels Center of North Carolina
Bodenhamer Farms & Nursery
Branson Tractors
Brock Equipment Co.
BulkTobac - DIV Gas Fired Products, Inc.
Bush Hog Inc.
Cammond Industries Inc.
Cape Fear Lift Trucks
Carolina Apparel
Carolina Custom Traders
Carolina Greenhouse & Soil Company
Carolina Rim & Wheel Company
Carolina Tobacco Services
Carquest Auto Parts
Carthage Saw & Mower
Case IH
Cattle South

CCS Equipment Sales, LLC
Central Boiler, Inc.
Chandler Equipment Co.
Chevrolet
Christian Farmers Outreach
CIS Rubber Tracks
City of Raleigh/Public Utilities
Clean Burn of the Carolinas
Clean Cutter Flail & Tiller Blade Co.
Clear Choice Water Solutions
Cloverdale Supply
Conklin
Construction Attachments, Inc.
Crawford Engineering and Consulting, PA
Crop Production Services
CROPP Cooperative / Organic Valley
Cross Creek Seed
CrustBuster/Speed King Inc.
CTS Cleaning Systems
Cub Cadet Corporation
Cummings & Bricker Inc.
Cureco, Inc.
Davis & Davis Inc.
Diesel Equipment Company
Discount Hydraulic Hose
Diversified Crop Insurance Services
Doeblers Hybrids
Donald M. Thomas Working Border Collies
Doub Farms LLC / Southern Soil
Dougherty JCB

EXHIBITORS

A very special THANK YOU to our outstanding exhibitors.

Douglas Heath Grass Sprigging
Doyle Equipment Manufacturing Co Inc
DTN - The Progressive Farmer
Duke Energy
DuPont Crop Protection
Dyna Products
East Coast Equipment
Eastern Grain Equipment LLC
Econoline Trailers, Inc.
Equipmax LLC
Evans Mactavish Agricraft, Inc./
World Tobacco Inc.
Evencure Systems
Exmark Distributed by Blalock Machinery
F.W. Rickard Seeds, Inc.
FAE USA Inc.
Farm Bureau
Farm Credit Associations of NC
Farm Progress Companies
Farm Supply
FarmLogic
Fastline Publications
First Products Inc
Flue Cured Tobacco Services LLC.
FMC Ag Products Group
Frey Mfg. & Distributors
Gaston Sealey Company
GCR Tire Center
General Fertilizer Equipment Inc.
General Timber

GFR Forestry Consultants.
GHS, Inc.
GoBob Pipe & Steel Sales
Golden Gait Trailers, LLC
GoldLeaf Seed Co.
Granville Equipment
Grasshopper Company
Grasshopper Fertilizer
GrassWorks Weed Wiper, LLC
Great Plains Manufacturing, Inc.
Greenleaf Technologies
Gregory Poole
Growers Mineral Solutions
Gypsoil
H & H Farm Machine Co., Inc.
H & S Manufacturing Co., Inc.
H&H Farm Supply
Hardee by EVH Manufacturing
Heatmasterss
High Grade Mfg Inc.
Hill Top Tire
Hog Slat Inc.
Horizon Products / Zerk Zapper Tool
Hotsy Cleaning Systems
Hud-son Forest Equipment, Inc.
Hutchinson/Mayrath/Neco/MFS
Hypro - SHURflo
Implement Sales, LLC
Interstate LPE Katolight & Winco Generators
J & M Manufacturing Co., Inc.

J. De Supply, Inc. / BEFCO
John Deere/Southeast Farm Equipment Company
KC Crop Insurance Services Inc.
Kelley Manufacturing Co.
KEMCO / Belco Resources Equipment
Kioti Tractor Division
Koch Agronomic Services
KSi Conveyors, Inc.
Kubota Tractor Corporation
Kuhn North America, Inc.
Kuhns Mfg LLC
Lambton Conveyor Limited
Lanco Manufacturing, Inc.
Land Pride
Landoll Corporation
Landscape Gardening - Sandhills Community College
LB's Trailer Sales
Leonard Buildings & Truck Accessories
Lilley International
LMC - Cross
Loflin Fabrication LLC
Long Tobacco Barn Company, LLC
LS Tractors USA LLC
Lucky Buck Mineral
M & W Farms
Mac Don - Short Line Sales
Mack Boring & Parts Co.
Mahindra USA, Inc.
MarCo Manufacturing Co./Powell Manufacturing Co.

EXHIBITORS

A very special THANK YOU to our outstanding exhibitors.

Max-Flex Fence Systems
May Supply Company
MB Grain - Murphy Brown LLC
McCarthy Tire Company
McGill Compost
MD/Barnmaster of the Carolinas-
Brookins Construction
Mechanical Transplanter Co., Inc.
Mid-Atlantic Irrigation Co. Inc.
Mid-Atlantic Stihl
Minnesota Pneumatic Products
Morton Buildings
Motomco Ltd.
MVP Services Inc.
Nachurs Alpine Solutions
NC Agricultural Aviation Association
NC Agromedicine Institute
NC Cattlemen's Association
NC Dept of Agriculture Meeting Room
NC Farm Bureau
NC Forestry Association
NC Pecan Growers Association
NC Propane Gas Association
NC Small Grain Growers Association
NC Soybean Producers Association Inc.
NC Sportsman Magazine
NCDA & CS - N.C. Forest Service
NCSU - Agricultural Institute
NCSU - Crop Science
New Holland

Newton Crouch Inc.
Northern Tool & Equipment
Orion Solutions
Outback Heating Inc.
Outdoor Equipment Distributors, Inc.
P. Bradley & Sons
Pacer Pumps
Pasture Management Systems, Inc.
Pearce Brothers Pecan Cracker
Pearson Livestock Equipment
Pequea
Performance Outdoor Products
Piedmont Farm Systems, Inc
Pinnacle Trailer Sales, Inc.
Pioneer Hi-Bred International, Inc.
Prairie Pride Enterprises
Precision Ag Resources Inc.
Precision Planting, Inc
Priefert Ranch Equipment
Prima Tech USA
ProAg
Progeny Ag Products
ProLine Trailers
Quality Craft Tools ,
Quality Equipment, LLC
Rain and Hail Insurance
Rain Line Products Metal Roofing
RBI Corporation
Reddick Equipment Company of NC LLC
Reinke Irrigation.

Rhino/EarthMaster
Right of Way Equipment Company
Robs Hydraulics Inc
Rockydale Quarries
Rogers Realty & Auction Inc
Roto-Mix LLC
Rural Community Ins. Services
RW Moore Equipment Company
S & P Equipment Co.
S.I. Distributing
Salford Farm Machinery Ltd.
Sandling Golf Cars Inc.
Schaeffer MFG Co
Schulte Industries Ltd
Shoup Manufacturing Co.
Silveus Insurance Group
Sitech Mid-Atlantic
Smith Farm Trailer Sales
Snipes Insurance Service, Inc.
Snow Tractor and Equipment
Soil Plus, LLC
Soucy International Inc.
Southeast Farm Press
Southeast Tractor Parts
Southeastern Composting Systems LLC
Southeastern Outdoor Products Inc.
Southeastern Pipe & Drain Systems
Southeastern Pneumatic Inc.
Southern Container Corporation of Wilson Inc.
Southern Farm Network

EXHIBITORS

A very special THANK YOU to our outstanding exhibitors.

Southern States Cooperative
Southland Rental and Supply
Stuart Surles Insurance
Sukup Manufacturing Co.
Sweetwater Creek Seeds
Synagro
Syngenta
Tarver Sales
Taylor Manufacturing, Inc.
Taylor Pittsburgh Mfg. Inc.
Technology Crops International
Techtop Motors
TeeJet Technologies
TFL Lighting
The Barn Loft Western Store, Inc.
The Farmer's Connection
Thomas Tire Commercial & Offroad
Tidewater Power Equipment Company
Tobacco Farm Quarterly
Tobacco Growers Association of NC
Tobacco Special Racing
Tractor House
Tri State Distributors Inc.
Triad Corrugated Metal, Inc.
TriEst Ag Group, Inc.
Trinity Metal Buildings
Tytan International LLC
Tytun Ltd.
U.S. Buildings LLC
UniSouth Genetics, Inc.

Unverferth Mfg. Co., Inc.
USDA-APHIS VS
USDA-APHIS-PPQ
V & M Hydraulics
VaCarolina Buildings, Inc.
Vause Equipment Co
Vermeer Corporation
VMC
W W Livestock Systems
W. R. Long
W.A. Johnson, Inc.
Wake Forest-Rolesville FFA Alumni
Walinga U.S.A. Inc.
Walters Air Assist-Plant Release System
Warren Oil Co.
Water Guard, Inc
Wayne Community College
Wells Fargo Bank
Willmar Fabrication, LLC
Wilson Manufacturing
Wilson Trailer Sales & Service, Inc.
Wingfield Flexible Harrows
Wood-Mizer Products
WORLD NET AUCTIONS INC.
Yara North America
Yes! Solar Solutions

JOIN US IN 2014

□ Mark Your Calendar Now!

February 5-7

For more information:

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