

# We Want to Put You in the News

SOUTHERN WOMEN'S SHOW

*Savannah* February 21-23, 2014. Savannah International Trade & Convention Center



Editors are always looking for exciting or unusual stories to print in their publications, and we want them writing about our show and its participants. Do you have an exciting story to tell about your business or a new product you would like to introduce to the world? If so, submit your stories and we'll do our best to put you in the news.

## HERE ARE SOME IDEAS TO GET YOUR CREATIVE JUICES FLOWING...

- Tell us about an interesting chain of events that led to a new business.
- Boast about a new product that you're introducing at the show.
- Generate excitement about a prize giveaway.
- Tell us about your number one selling product or about special bargains you'll be offering.
- Pass along customer testimonials and praise.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I should be in the news because: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If you need more room, please attach additional information to this form. Also, photographs are a plus! If submitting photos, please be sure to write your name on the back or email the photos to us.

**Please complete and submit request no later than 10 weeks prior to the show.  
Fax completed forms to 704.376.6345 or mail to the address below.**

**SouthernShows<sup>SM</sup>**

Attn: Katie Cronin  
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### Questions?

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